

# (User-centric) UK Zero Carbon Energy Futures

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**Dr Jeff Hardy**

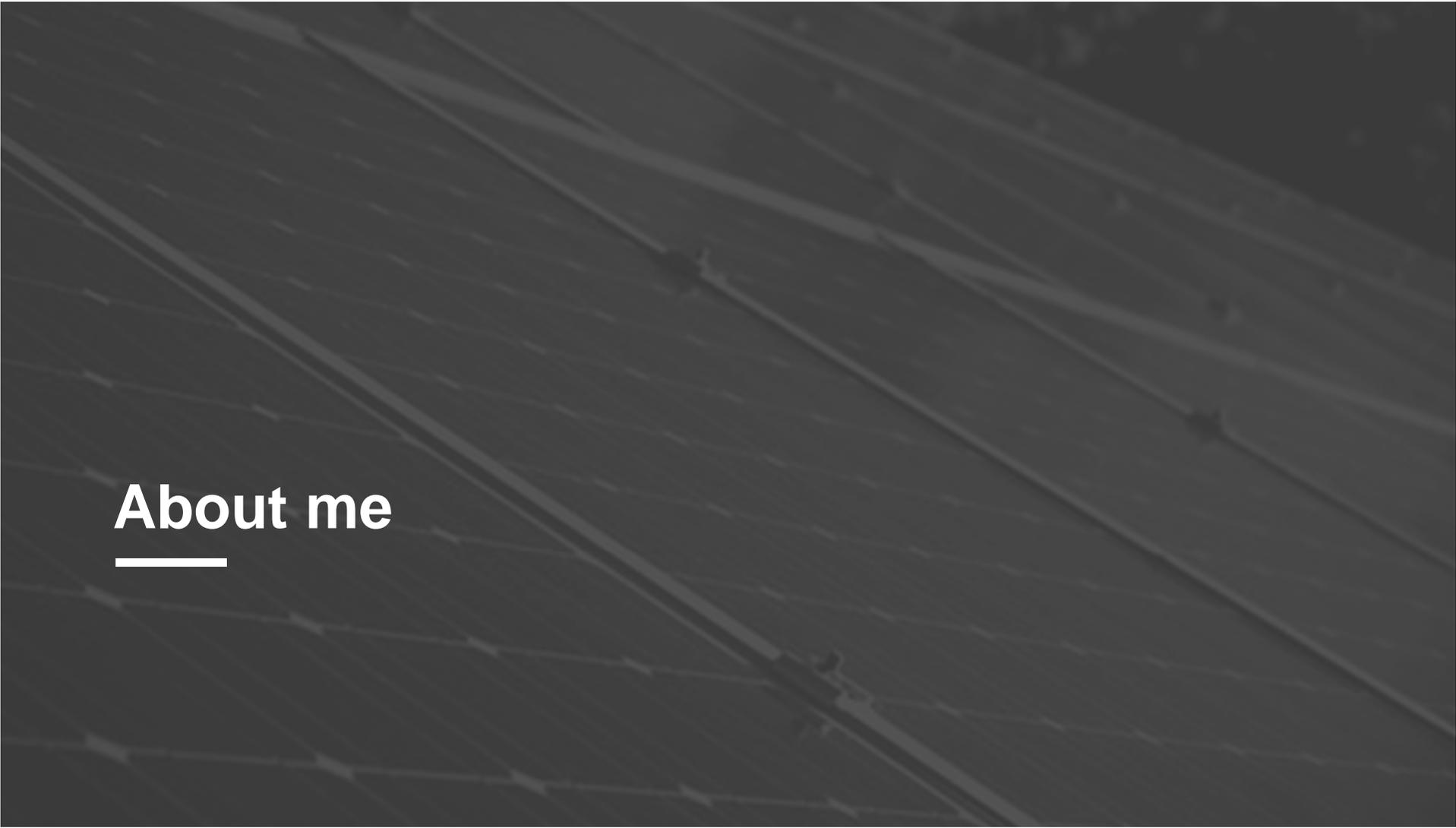
Grantham Institute, Imperial College London

25<sup>th</sup> March 2020



EnergyREV





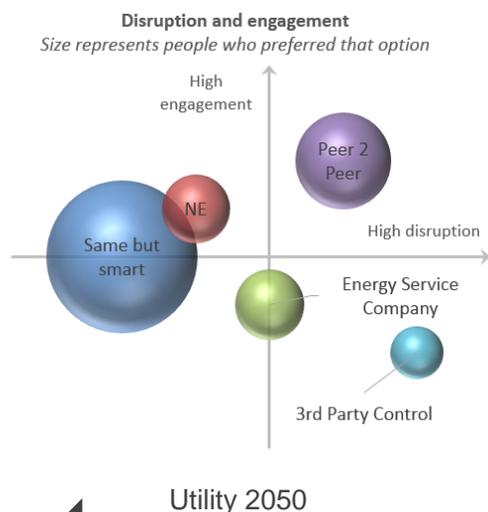
**About me**

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# Current research interests



## Future energy business models



## Energy policy and regulation



## People and energy

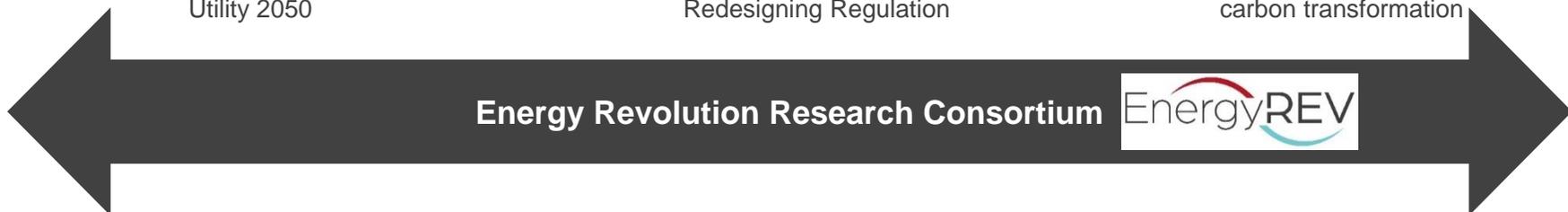
Some issues need to be addressed to enable these businesses to succeed

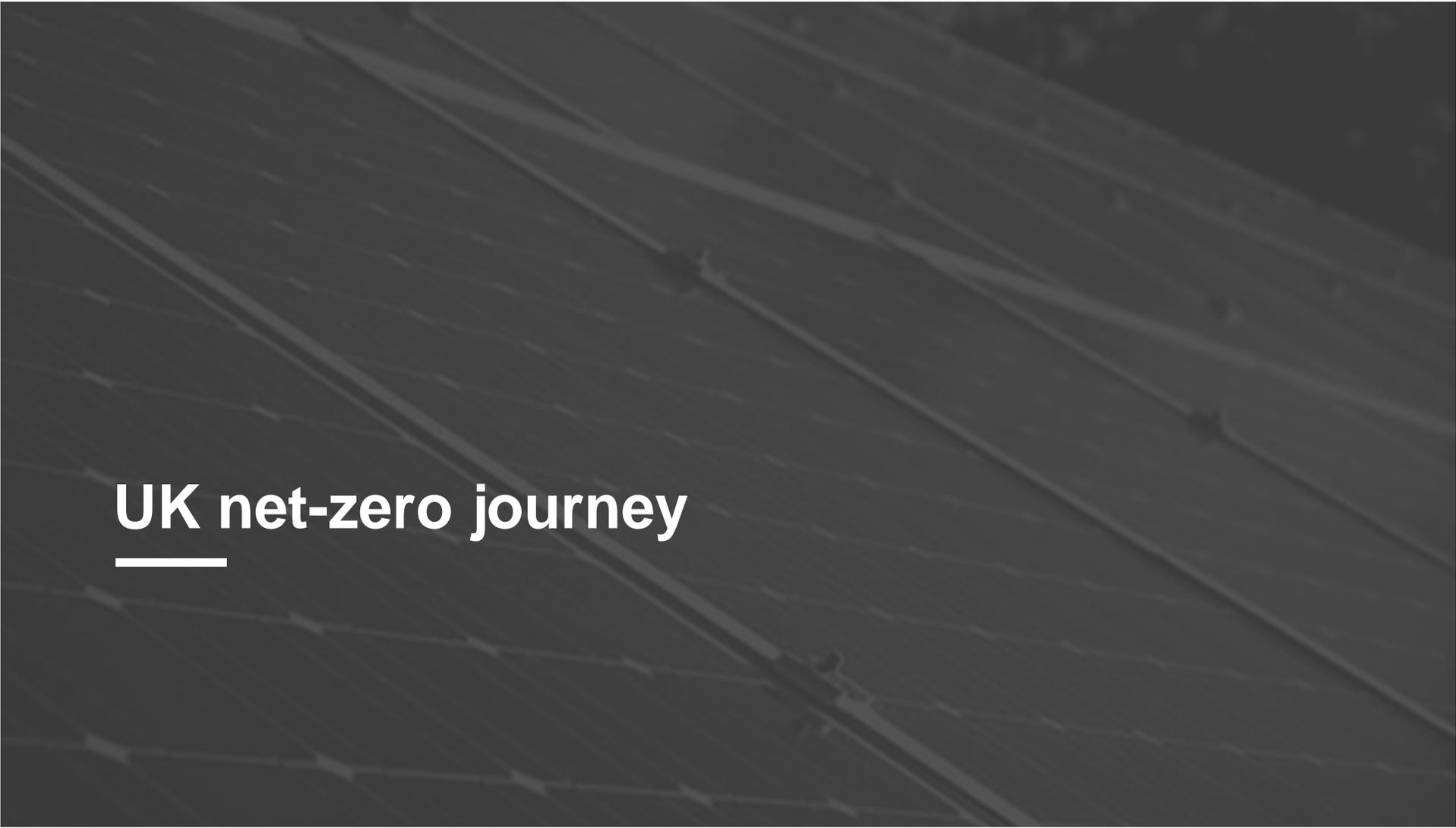
<ul style="list-style-type: none"> <li>Transnational data protection</li> <li>Multi-utility regulation</li> <li>Data ownership</li> <li>Clear service agreement</li> </ul>	<ul style="list-style-type: none"> <li>Data and device interoperability</li> <li>Effective carbon regulation</li> <li>Models for rental sector</li> <li>Fairness for all customers</li> </ul>	<ul style="list-style-type: none"> <li>Whole community opt-in</li> <li>Impact on national grid</li> <li>Shift to local balancing</li> <li>Fall-back options</li> </ul>
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**Key take homes**

- Space to enable business model innovation
- Smart devices and data must be interoperable and secure
- Service standards must be better
- Solutions for all consumer situations required
- Targeted carbon regulation needed

Society led low-carbon transformation





# UK net-zero journey

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# UK Climate Change Act



“It is the duty of the Secretary of State to ensure that the **net** UK carbon account for the year 2050 is **at least 100% lower** than the 1990 baseline.”



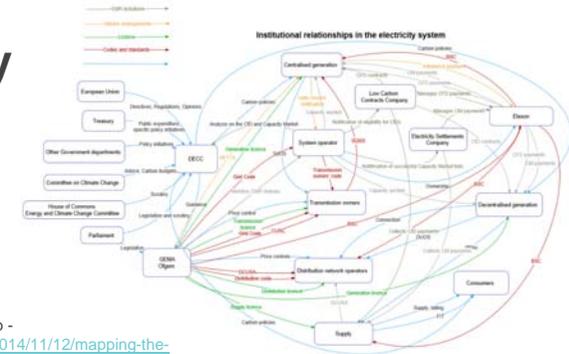
Climate Change Act 2008

# Entwined policy & regulatory challenges



- Objectives**
- Net zero
  - Lowest (or reasonable) cost
  - Security
  - Competition
  - Environment
  - Equity & Fairness
  - Better than today
  - ...

## Complexity



Credit: Exeter Energy Policy Group - <https://blogs.exeter.ac.uk/energy/2014/11/12/mapping-the-power-in-the-electricity-system/>

## Certainty



<https://www.theccc.org.uk/wp-content/uploads/2019/05/Net-Zero-The-UKs-contribution-to-stopping-global-warming.pdf>

## Acceptability



**extinction  
rebellion**

# Thirty years of action required to meet UK net zero target



~3.6 (6.1\*) GW/year  
(300 x 12MW turbines/year)  
(current 4GW/year)



~1.2 million BEVs/year  
(136 per hour)  
(current 331 vehicles/hour)



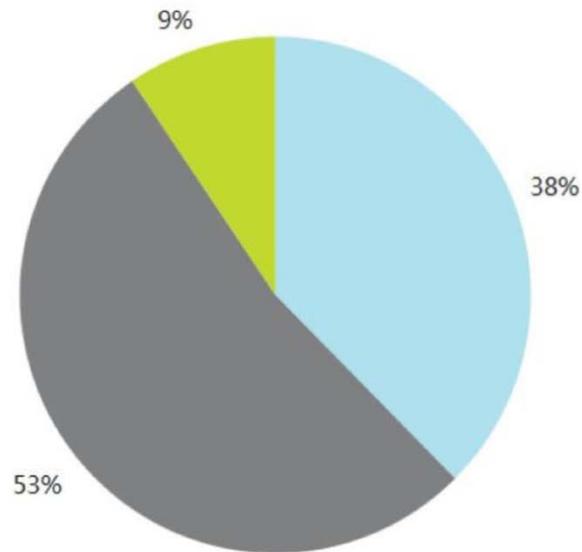
~600k installations/year  
(68 per hour)  
(current 182 boilers/hour)

\*including CCS and electricity storage

# Technology can't do everything



## Role of societal and behavioural changes



- Low-carbon technologies or fuels not societal / behavioural changes
- Measures with a combination of low-carbon technologies and societal / behavioural changes
- Largely societal or behavioural changes

Source: CCC analysis

# **Opportunity for consumer-centric business models**

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# Implications for end-users...



Time of use pricing



New kit



Upfront costs

# Massive opportunity for future UK utilities



Plant efficiency  
£75 – 1809 m



Service provision  
£5 – 9 bn



Local LC generation  
£42 – 4600 m



Large LC generation  
£0.61 – 8 bn



Flexibility optimisation  
£400 – 2000 m



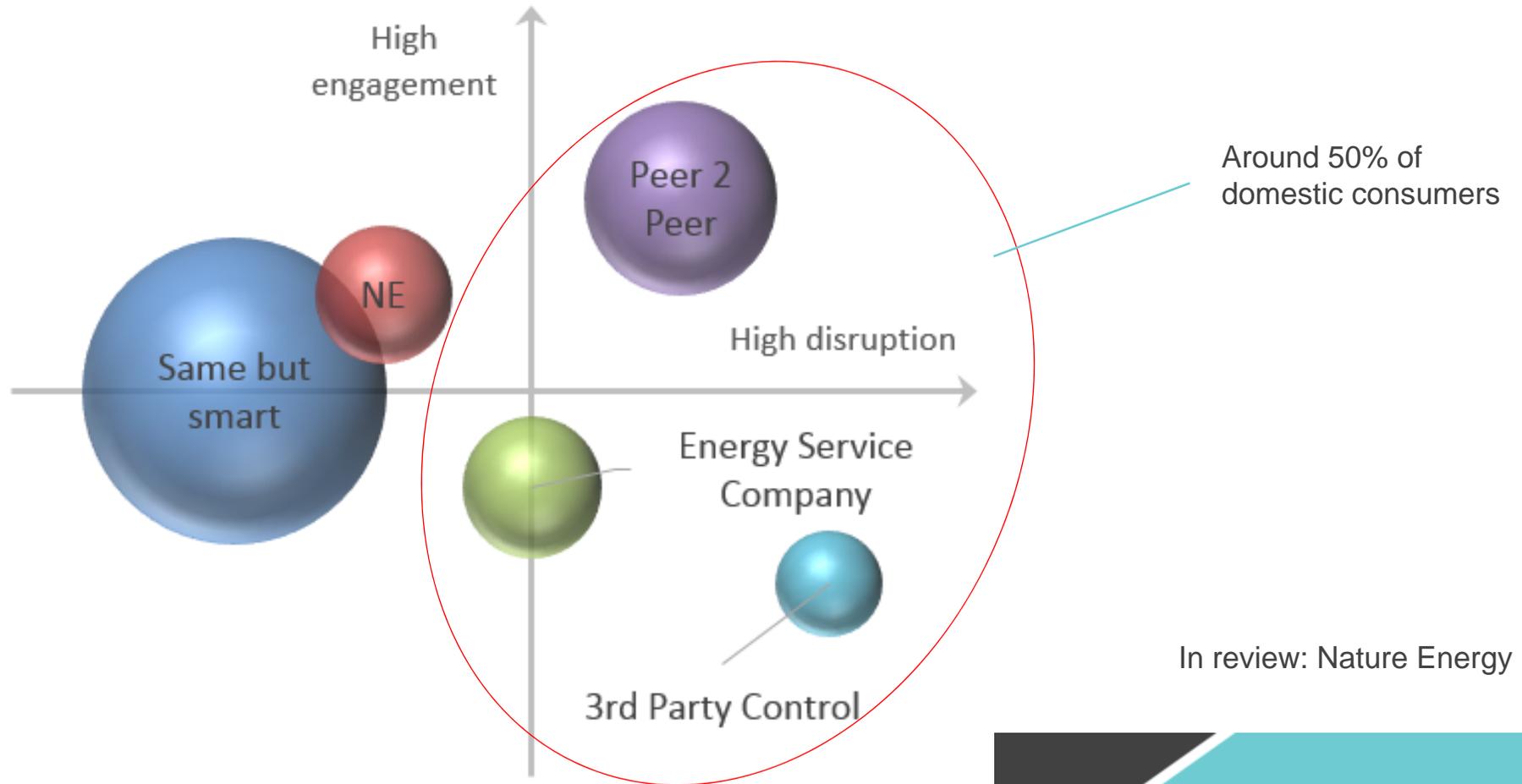
CCS  
£-0.14 – 1669 m

Up to £21bn  
of new value  
is available to  
electricity  
utilities per  
year by 2050

Wegner, M.-S., Hall, S., Hardy, J., Workman, M., 2017. Valuing energy futures; a comparative analysis of value pools across UK energy system scenarios. Appl. Energy 206, 815–828. doi:10.1016/j.apenergy.2017.08.200

## Disruption and engagement

*Size represents people who preferred that option*

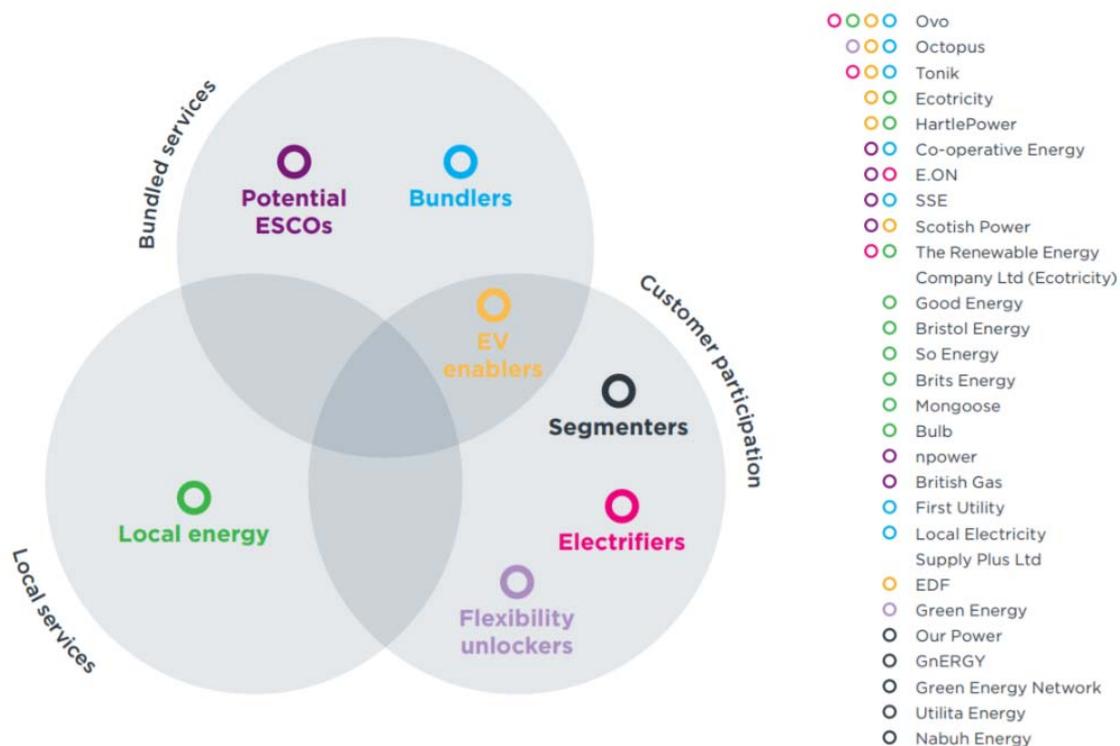




# **Inertia and barriers to innovation**

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# Innovation in UK energy suppliers



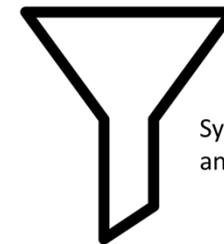
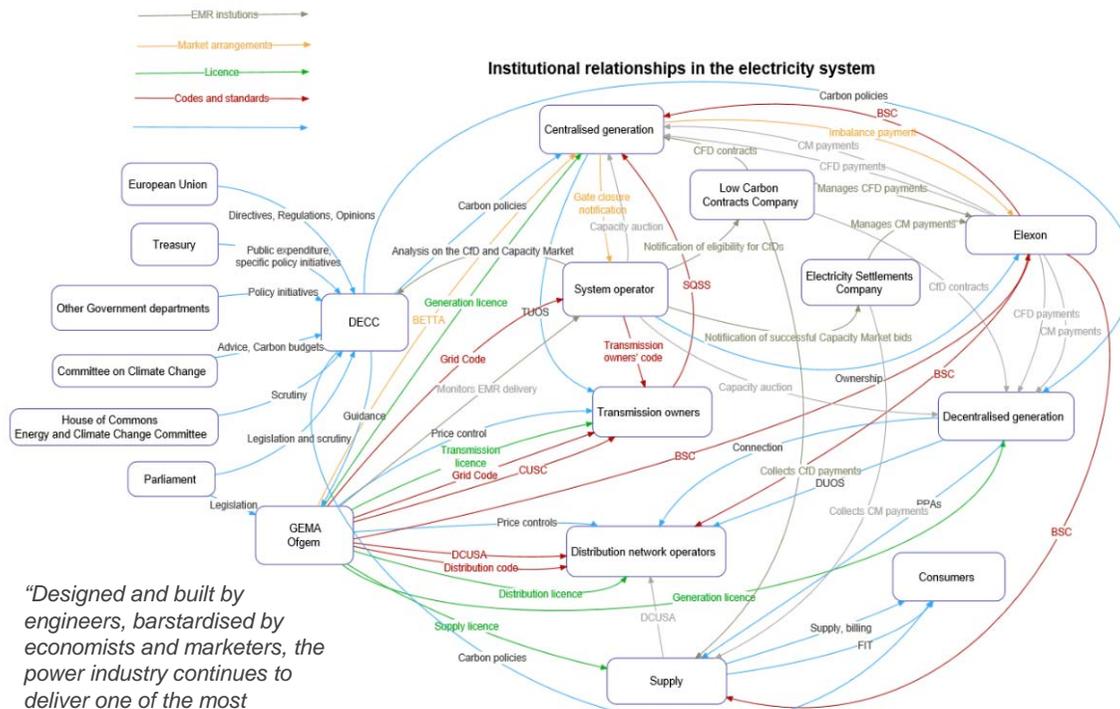
- Lot's going on, particularly on local energy, electric vehicles, 'smart' electric homes and bundling products
- However, little innovation in the core traditional utility business model (selling units of electricity and gas)

Credit: IGov - <http://projects.exeter.ac.uk/igov/wp-content/uploads/2019/01/IGov-BM-Analysis-report.pdf>

Figure 8: Emerging domestic electricity supplier value propositions compared to broad NTBM themes



# Energy policy & regulation



System rules and regulation



*“Designed and built by engineers, barstardised by economists and marketers, the power industry continues to deliver one of the most successful consumer confusion programmes of all time” Ari Sargent*

Credit: Exeter Energy Policy Group - <https://blogs.exeter.ac.uk/energy/2014/11/12/mapping-the-power-in-the-electricity-system/>

# Who is playing in the sandbox?

## P2P trials

- EDF
- British gas / Verve
- Empowered

## ESCo

- Green Energy Networks, SmartKlub and SIG

## Innovative tariffs

- Ovo energy (electric heating)

## Prosumer marketplace

- BP (homes sell excess electricity to a marketplace)



**Decentralisation of regulation?**

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## The centre cannot always hold

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‘Energy decentralisation’ means many things to many people. Among the confusion of definitions and practices that may be characterised as decentralisation, three broad causal narratives are commonly (implicitly or explicitly) invoked.

These narratives imply that the process of decentralisation:

- i) will result in appropriate changes to rules and institutions
- ii) will be more democratic
- iii) is directly and causally linked to energy system decarbonisation

<https://www.sciencedirect.com/science/article/pii/S1364032119307075>

# Future governance?

- Gov sets objectives
- ETC 'sorts out politics' of energy transformation -> gives direction
- Whole systems operator (IISO) delivers
- Economic regulator ensures efficient network spend
- Data body ensures quality and access + protection
- Market monitor

<http://projects.ever.ac.uk/igov/wp-content/uploads/2019/09/Committee-on-energy-governance-right-Sept2019.pdf>

DSPs create local markets...

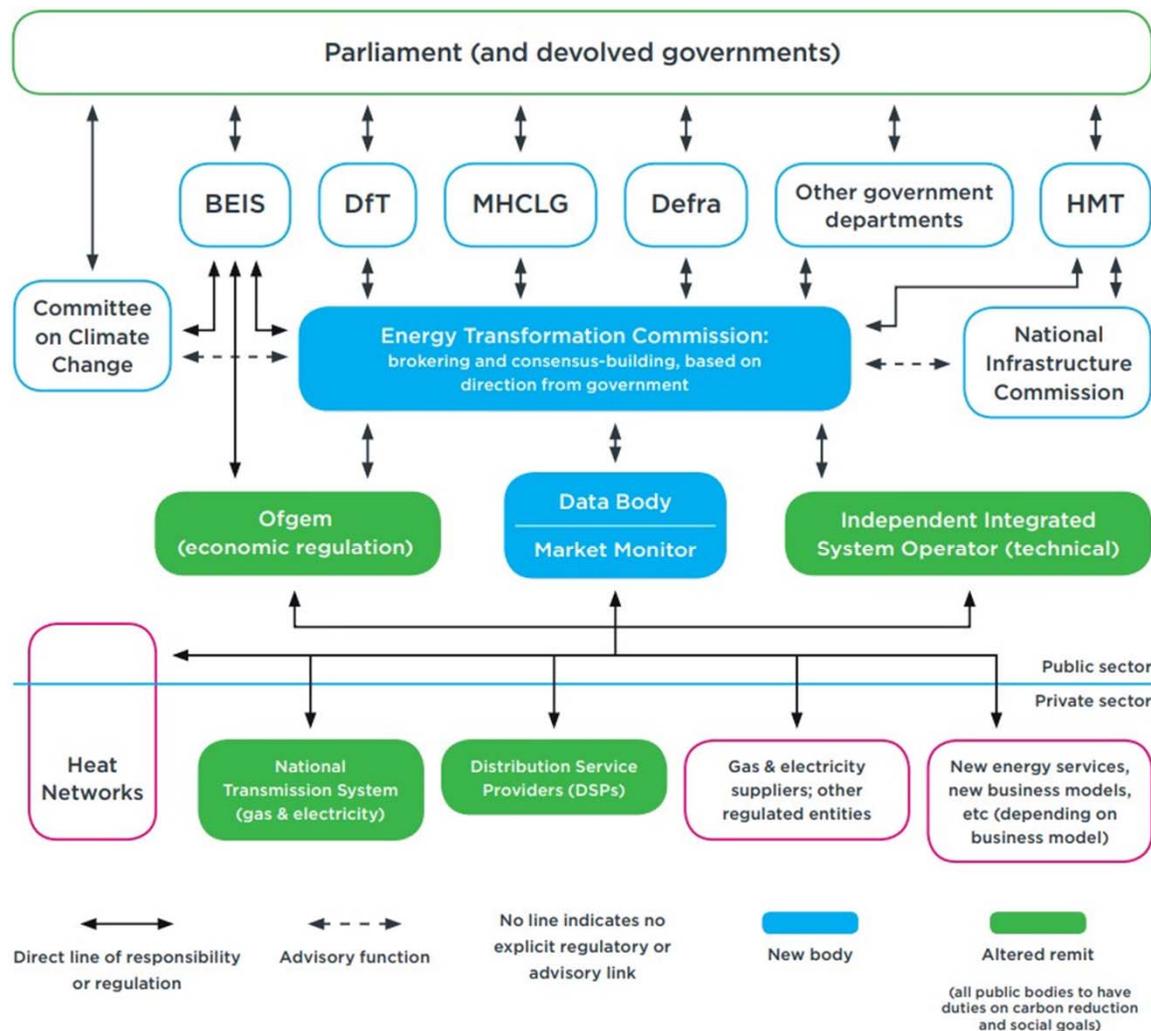


Figure 3: GB energy governance: proposed new institutions and responsibilities

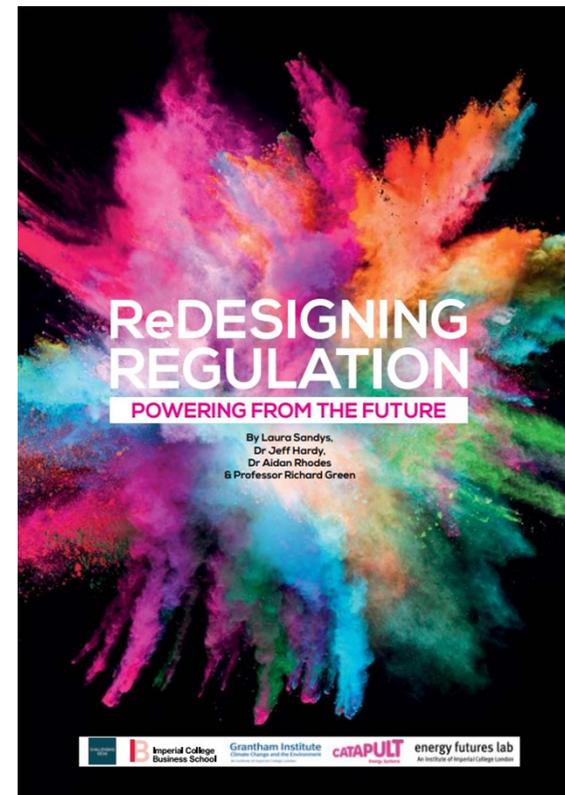
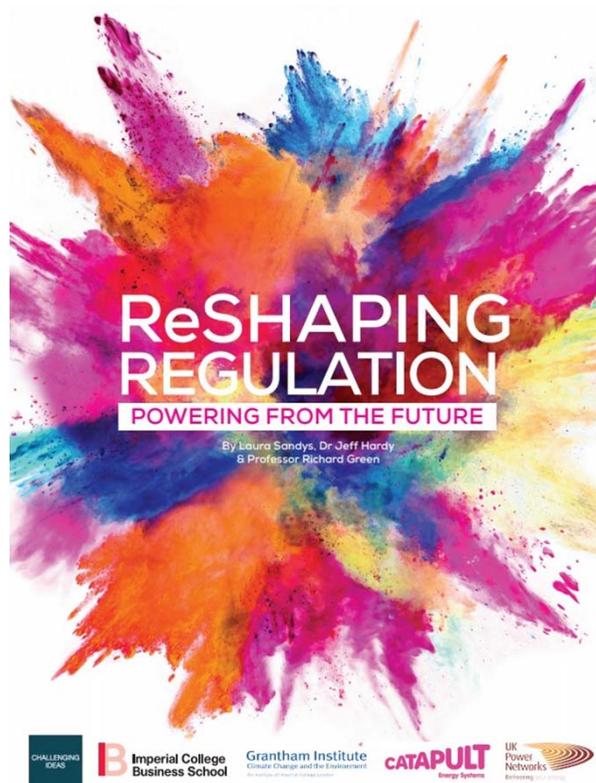
## Objectives for prosumers?

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- Net zero
- Lowest or reasonable or any cost
- Security of what?
- Role of competition
- Neutral, worse or better for environment
- Equitable, fair, just?
- Better than today
- ...what else?

# Reshape and redesign regulation?



[http://www.challenging-ideas.com/wp-content/uploads/2017/10/Challenging-Ideas\\_single.pdf](http://www.challenging-ideas.com/wp-content/uploads/2017/10/Challenging-Ideas_single.pdf) [http://www.challenging-ideas.com/wp-content/uploads/2017/10/Challenging-Ideas\\_single.pdf](http://www.challenging-ideas.com/wp-content/uploads/2017/10/Challenging-Ideas_single.pdf)